

**SPONSORSHIP PACKAGE**



**BIOSPHERE**  
INSTITUTE OF THE BOW VALLEY

# 2024 GREEN BUILDINGS OPEN HOUSE SAT. JUNE 1ST 2024

**A FREE TOUR OF ENERGY-EFFICIENT HOMES!**



**[BIOSPHEREINSTITUTE.ORG/GREENBUILDINGS](https://biosphereinstitute.org/greenbuildings)**



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## SUMMARY

*The Biosphere Institute of the Bow Valley invites you to sponsor our upcoming event, the annual Green Buildings Open House.*

*Sponsorship allows us to cover our event hosting costs and put on an educational event designed to promote energy savings and educate residents on reducing their carbon emissions at home.*



## ABOUT THE GREEN BUILDINGS OPEN HOUSE

The Green Buildings Open House is an annual showcase of homes and businesses that display leadership in sustainable building design, construction and homeowner practices. Buildings can display examples of sustainable technology, renewable energy systems, water and energy efficiency, climate adaptation, and more. This Open House is unique because homeowners or business owners take the lead in showing their own buildings to the public. This facilitates peer-to-peer learning and network-building and aligns with the Biosphere Institute's mission to 'empower community leadership to address environmental challenges.'

This event is based on the popular Eco Solar Home Tour, an open-house-style tour of energy-efficient homes and buildings in Albertan communities. In 2022, Canmore participated in the Eco Solar Home Tour, which attracted over **260 visits to 6 sites**.



**JUNE 1, 2024**

ACROSS THE  
MUNICIPALITIES OF  
THE BOW VALLEY





# ABOUT THE GREEN BUILDINGS OPEN HOUSE

In **2023**, the Biosphere Institute agreed with the Eco Solar Home Tour Society to take on this initiative and adapt it to the Bow Valley; the Biosphere Institute broadened the invitation to properties from across the Bow Valley and attracted over **360 visits to 8 sites**, including a very popular vendor showcase where sponsors like you are invited to participate.

In **2024**, we aim to increase our prior successes by recruiting new building showcase participants from across the Bow Valley and **targeting over 400 site visits**.



## THE EVENT AUDIENCE

The Green Building Open Houses are typically diverse, with participants from various backgrounds and professions united by a common interest in promoting sustainability in the built environment.

Here's a breakdown of the typical attendees:

**Environmental Enthusiasts:** Attend to learn about green building technologies and designs that reduce environmental impacts.

**Architects, Designers, Builders and Contractors:** Attend to explore innovative sustainable design concepts and gain insights into sustainable construction methods, materials, technologies and strategies to incorporate into their projects.

**Homeowners and Potential Buyers:** Attend to gather information about the benefits of sustainable living, energy efficiency, and cost savings associated with green buildings.

**General Public:** Community members interested in sustainable living, energy conservation, or environmental stewardship may attend to learn more about integrating these practices into their own lives.



FIND OUT MORE...

FOR MORE INFORMATION ON OUR PAST EVENTS, PLEASE VISIT:

[WWW.BIOSPHEREINSTITUTE.ORG/GREENBUILDINGS](http://WWW.BIOSPHEREINSTITUTE.ORG/GREENBUILDINGS)



<b>SPONSORSHIP OPPORTUNITIES</b>	<b>BRONZE</b> \$500	<b>SILVER</b> \$1000	<b>GOLD</b> \$1500
Your logo featured in order of sponsorship level on all printed materials (posters at 50 locations in the Bow Valley, site information sheets, vendor showcase)			
Your company profile and logo listed in order of sponsorship level on our Green Buildings Open House webpage and the Ecosolar.ca webpage			
Your company logo listed in order of sponsorship level on our 2024 events page			
Your company logo listed in order of sponsorship level on our 2024 events page			
Write-up (short paragraph) for each sponsor on our event page to highlight the activities they bring to the energy efficient building industry			
Recognition on all Social Media Posts about the Green Buildings Open House (13,500+ subscribers)			
FREE Booth at the 2024 Vendor Showcase	6' TABLE	2 X 6' TABLES ON A CORNER LOCATION	10' SQUARE FLOOR SPACE & 3 X 6' TABLES
Mentions in event news release and articles			
Feature post on Biosphere Institute's social media (Facebook, Instagram, LinkedIn)			
Feature profile in the Shift newsletter (1400+ subscribers)			
Feature Profile on Mountain FM, including interview with radio host			
Did we miss anything? Please let us know if you have any specific requests as a sponsor and we will do our best to accommodate!			

If you are interested in sponsoring this event, please contact [jodi@biosphereinstitute.org](mailto:jodi@biosphereinstitute.org), identify your sponsorship level, and include your company logo, your preferred website landing page, and a brief company synopsis for inclusion on our website. **Thank you for supporting the Biosphere Institute!**